

ANSLEY SIMMONS

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arteducator
visualcommunicator
graphicdesigner
creativedirector
artsadministrator
photographer
problemsolver
ideagenerator
webmaster
teampayer
drivenworker
photoshopguru
non-profitexpert
discussionstarter
inspired

EDUCATION

Doctoral Candidate in Art Education: Specializing in Arts Administration

2006-present at The Florida State University | Tallahassee, FL

also earned Art Museum Education Certificate

Master of Fine Arts in Studio Art

2006 from The Florida State University | Tallahassee, FL

focused on photography, graphic design, printmaking, installation, & multimedia

Bachelor of Fine Arts with concentrations in Graphic Design & Photography

2004 from Georgia Southern University | Statesboro, GA

RELATED EXPERIENCE

Owner | Photographer | Designer at Ansley Studio, LLC | 2004-present

Contract work to document weddings and events as well as provide service for headshots, family & individual portraits, and design work including invitations, custom photo book design, logos, websites, business cards, and brochures. Initiated and continue to develop the company's fan page on Facebook to connect with clients and potential clients on a more personal level.

Presenter at the National Art Education Association's National Convention | 2009

"Constructivist Museum Administration: The Community Zone" (with Susan Mann)

"Managing and Mentoring: The Millennial Generation in Museum Education"

(with Ann Rowson Love and Lisa Silagy)

Art Museum Education Intern at the Muscarelle Museum of Art | 2008

Art Museum Education Internship on the campus of The College of William & Mary. My responsibilities included in-gallery teaching focusing on ages 6-14, the volunteer handbook, developing a template for a new family guide and writing an example, photographing the print collection, and interacting with other interns, staff, volunteers, docents, and the public.

Department Newsletter Assistant at FSU Department of Art Education | 2006-2008

In charge of designing the department newsletter to be sent to current students and alumni. I also photographed faculty and visiting professors for the newsletter and wrote several articles based on interviews with leaders in the fields of art education and art therapy.

Coordinator of "Hands Off!" at The 621 Gallery, Inc. | 2006-2007

Hands Off! is an international digital photography juried exhibition I designed as both a fundraising opportunity and unique opportunity for artists, near and far. If accepted, artists e-mailed a jpg of their image and 621 Gallery printed and framed it, thus cutting out the astronomical fees normally associated with juried exhibitions. There were nearly 100 applicants and 30 artists were selected for the exhibition. Around \$1000 in products were donated by some of the top companies in photography. As a fundraiser, it netted \$2800 and nearly \$2000 of that was profit for The 621 Gallery.

Graphic Designer & Member of the Board of Directors at The 621 Gallery, Inc. | 2005-2007

Public Relations/Marketing Committee Chair (Graphic Designer) in charge of all print (promotional) and web materials (including but not limited to postcards, brochures, flyers, e-mails, and web promotion on other sites). Member of the following committees: 13th and 14th Annual Art Auction, Fundraising, and Website. Initiated and developed the organization's MySpace, using it to connect with patrons on a regular basis for monthly exhibitions, announcements, and events as well as reach out to the international community of artists for exhibition opportunities. Developed lasting relationships with the community and artists.

Vice-President of the Board of Directors at The 621 Gallery, Inc. | 2006-2007

In addition to the above duties, I generated fundraising ideas, volunteered and encouraged it in others, recruited future board members, stood in for the president as needed, upheld the gallery's policies, and attended executive board meetings as needed.

Teacher of Record: Digital Photo/Imaging at FSU Department of Art | 2005-2006

Digital Photo/Imaging is an introductory to photography (film and digital) with computer-based photographic image manipulation using Adobe Photoshop software as the primary method of image control. Topics include film and digital camera operation and computer skills such as digital input, manipulation, and output. As a beginning level course, I prepared my students for further academic and professional work. My students came to the course with varying degrees of preparation from diverse backgrounds. The course was designed to be a mixture of lectures, group critiques, and one-on-one work with students. I worked with the students to develop their skills with the basics while encouraging them to pursue their own interests. Additionally, students were also challenged to discuss their work and the work of others both verbally as a community event and individually during written evaluations.

PREP Tutor with the Grady County Board of Education | 1999-2001

As a PREP Tutor I provided additional individual education to middle school students who hoped to be the first members of their family to attend college. After-school programs were also developed to provide an interactive and group-based learning environment.

SPECIALITIES & INTERESTS

Proficient in photo editing and design softwares such as the Adobe Creative Suite as well as MS Works, Word, and Powerpoint on both Macs and PCs.

Interests and strengths include print and exhibition design, logo and branding development, photographic documentation and portraiture, photo-journalism, evaluation, visitor studies, surveys, marketing, family learning, family guides, volunteer and internship programs/management, curriculum and programs, grant writing, arts administration and management, developing social networks using MySpace, Facebook, blogs, and Twitter

PROFESSIONAL MEMBERSHIPS

National Art Education Association
Society for Photographic Education
American Association of Museums